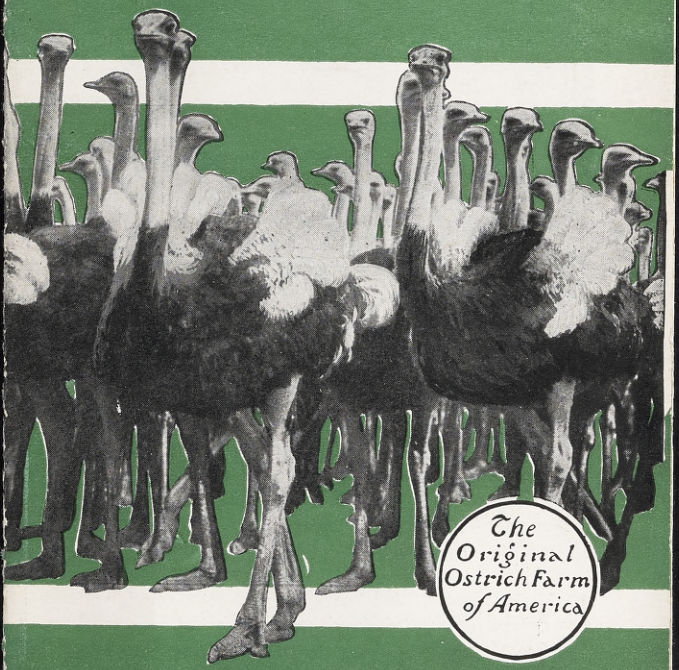
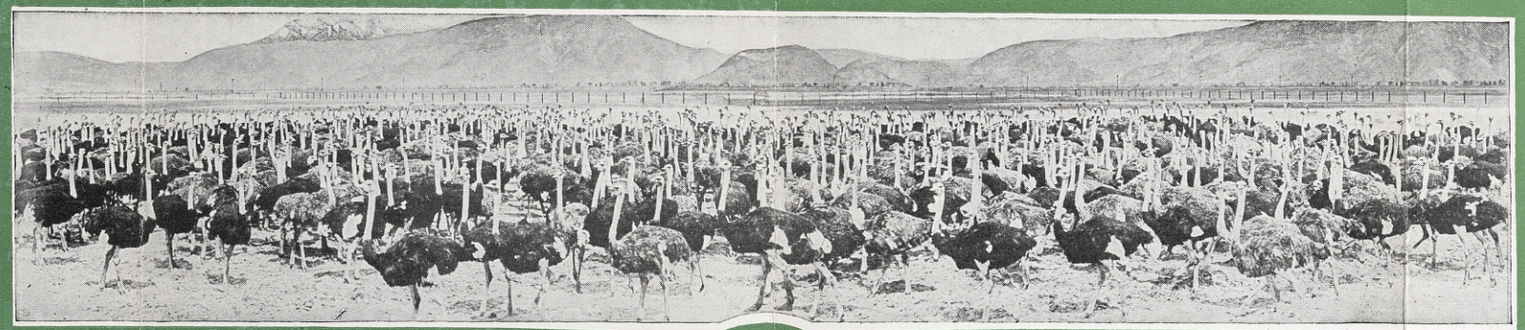
CAWSTON
OSTRICH FARM
SOUTH PASADENA CALIFORNIA



Cawston Bred Birds
In Their Natural Haunts

Co-operate with the Government and Audubon Societies for the Protection of our Wild Birds and wear Ostrich Plumage

Ostrich Pen in a Semi-Tropical Park.



A Regiment of Ostriches—1000 Perfect Birds.

Lily Pond and Aviary of Rare Birds

Cawston Breeding Farms.

The Story of Cawston Ostriches

SURROUNDED by live oaks, palms, orange trees and flowers, the Cawston Ostrich Farm at South Pasadena, California, furnishes one of the unique show places of the Pacific Coast.

To tropical Southern California Mr. Edwin Cawston brought the first ostriches thirty-two years ago. A subsequent duty of $500 a bird has made further importation practically impossible, so every ostrich now in the United States is a descendant of this first shipload of fifty birds.

Little wonder, then that the Cawston Ostrich Farm has gained the first place with those who wish to purchase the finest quality plumes. So, for more than a quarter of a century the ostrich—giant of all birds, weighing up to 300 lbs., its eggs weighing 3 lbs.—has become an American institution.

Working with the birds themselves, experimenting and perfecting in the expensive finishing shops, the Cawston Ostrich Farm has educated a corps of experts who are infallible in choosing the finest male bird stock, and in manufacturing it so as to insure brilliancy, luster, grace, long life and, above all, the smartness which the latest style demands.

Every purchaser of Cawston Plumes, whether buying by mail or directly from the salesroom at the farm, may rest assured that she is securing the finest goods procurable.

A famous journalist exclaimed as he viewed these odd visitors from Africa, "This is the strangest sight in America, and one of the most interesting." Every visitor to Southern California should visit the Cawston Ostrich Farm and see the regal birds whose plumes for centuries have been the mark of royalty, and the treasured ornaments of the court beauties of the Old World and of the women of fashion in the New World.

Among the beauties of Nature at her best, you will see the constant birds mated for life. There sits a female on her fifteen eggs, from which within four years will grow ostriches of full size and ripe plumage, which will be able to reach an orange ten feet from the ground.

Ten Foot Reach for an Orange. A Magnificent Display of Feathers

The grey feathers of the mother bird match the grey of the sand. At night the male bird, with his dark plumage, blends with the blackness and so protects his prospective young. These dark male plumes have to be dyed to secure the rich glossy Cawston Black.

But the little chicks in the next corral make you rub your eyes and tax your brain, to convince you that one of them may furnish your hat with a choice Cawston Plume or bedeck your neck with a beautiful Cawston Boa.

They are veritable porcupine birds covered with bristling quills, with never a suggestion of flues (feathery branches) appearing as yet.

Little ostriches crave gravel at first, but soon eat green stuff in quantity. On their health depends the quality of the plumes, and if they are protected from chill and their diet watched, their plumes will probably not be "barred." These "bars" are lines running from the center slightly forward toward the quill end, and are not made by moths or the bill of the bird. "Bars" are inevitable and occur sometimes on the choicest plumes.

Yonder is a keeper who has hooded a male and who now clips the plumage from wings and tail. None of the barbarity connected with the getting of birds and wings sometimes worn, attends the securing of ostrich plumes. First the quill is cut and later the withered stub is painlessly removed. So the Audubon Society and bird lovers generally have wisely put the stamp of approval on the use of ostrich plumes.

Many thousand tourists visit the Cawston Ostrich Farm each year, inspect the Birds and buy the Plumes and other Cawston Ostrich Feather Productions. Your visit to the Sunny Southland will not be complete until you have visited this famous place.

VISITORS TO LOS ANGELES
BUY EXCURSION TICKETS
25c ROUND TRIP INCLUDING ADMISSION AT P. E. RY. TICKET OFFICE
TAKE SOUTH PASADENA CARS ON MAIN STREET

See the $50,000.00 Display of Ostrich Feather Creations in the Display Room at Our Farm

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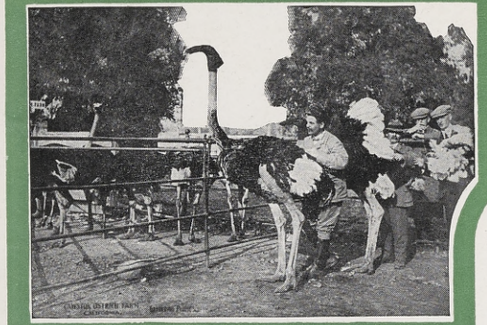
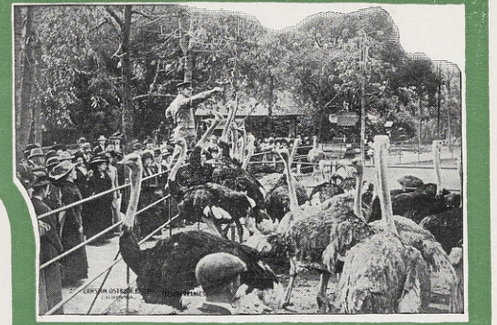


Clipping Ostrich Feathers.

Baby Ostrich, Ostrich Egg and Hen's Egg.



Visitor's Day—Feeding the Birds Oranges.

Cawston Ostrich Plumes

FOR over thirty-two years, Cawston Ostrich Plumes have been the universal standard of ostrich feather quality.

The Panama-Pacific International Exposition —San Francisco, 1915, was the eighth World's Fair to award to Cawston productions, in competition with the whole world, the gold medal—the highest honor conferrable.

Cawston Feathers are made up into every conceivable form of adornment for milady's enjoyment. Beautiful Ostrich Fans and Boas, and many clever new Stickups and Fancies now so much the vogue in millinery, and all-Ostrich Hats, and Bands for flounces and gown trimmings, and the ever popular Cawston Plumes.

Every Cawston Plume is made exclusively of male bird stock, which is much more lustrous, holds its color better, and lasts many times longer than the stock from the female bird.

To mix the two together is merely a ruse to sell, for the female stock soon shows wear, does not hold its curl, fades out, and rarely wears even one season.

Every Cawston production is dyed with the very finest French dye, by the exclusive Cawston processes. This accounts in a measure for the exceptional brilliancy of Cawston Plumes, and for their permanence of color.

Inferior feathers cannot be dyed by Cawston methods, and are generally dyed by the acid processes.

A Cawston Plume will wear for years, and can be repeatedly cleaned, re-dyed and re-curled.

Send us your old feathers

YOUR old plumes are worth more money than you think. Our Repair Factories can make your dull, ragged and apparently useless old feathers into a beautiful, artistic Boa or Fan, or into Plumes or feather novelties after French designs—smart and now very fashionable.

Willow Plumes, now out of style, can be made fashionable and beautiful again by the Cawston Process of Recreating. Let us re-form your passe Willow into a smart Boa, a French Plume, a stylish Fan or a new Bernhardt Collar or Plume Tunne.

Have you some old feathers around the house? Hunt them up and send them to us with full instructions as to just what you want done with them. If in doubt, send them anyhow. Do not delay by writing first. We will advise you by return mail what is best to do with them and quote the cost. If you do not care to go on with the work, we will return them at our expense.

Send all repairs directly to Farm at South Pasadena, Cal.

Buy Direct From the Manufacturer

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$50,000.00 Exhibit of Ostrich Feather Creations

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